



BRAND GUIDELINES

COMPANY LOGO



TYPOGRAPHY

Aa

Avenir

Book

Book

Book

Black

Black

Black

Avenir Light

H1

Black 24px

Avenir Book

H2

Black 16px

Avenir Roman

Body

Medium 12px

Avenir Medium

Links

Medium 12px

Avenir Heavy

Avenir Black

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog

COLOR PALETTE



Jade

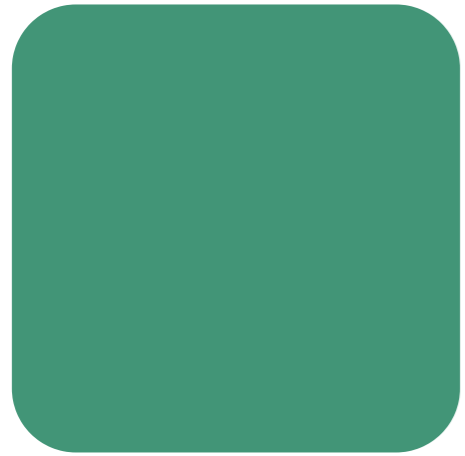
#429577



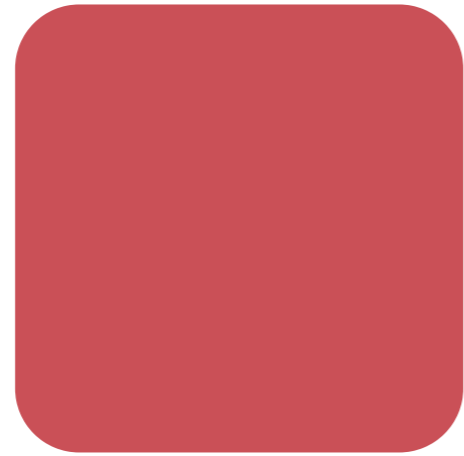
Midnight

#25313E

EXTENDED PALETTE



Jade
#429577



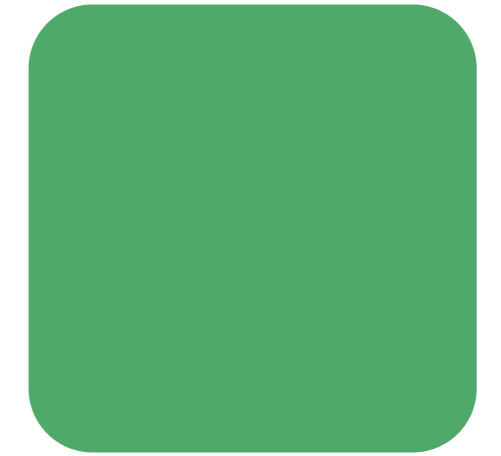
Crimson
#CA5057



Tiger
#FF8C69



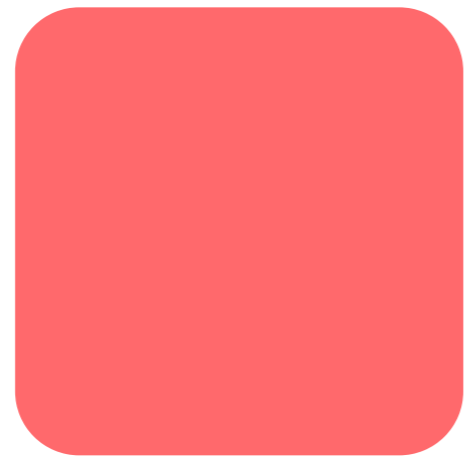
Gold
#FFBE65



Emerald
#4EA96B



Midnight
#25313E



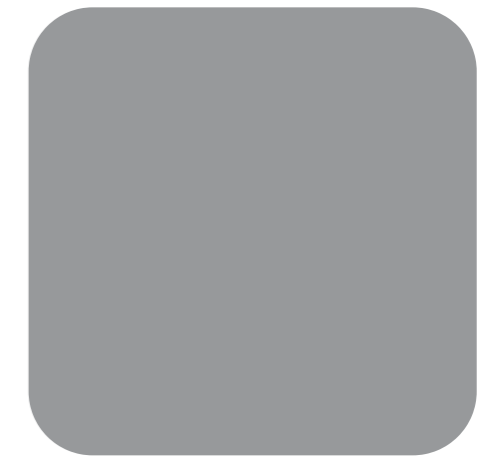
Punch
#FF696C



Cerulean
#4EA7DA



Grape
#665A7F



Pewter
#97999B



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